

FOR IMMEDIATE RELEASE

Join Redleaf Lane for a Book Launch Event at Minneapolis Central Library

March 21, 2014—St. Paul, Minnesota—Redleaf Lane, the new children's book imprint of Redleaf Press, will host a book launch event on Saturday, April 19, at the Minneapolis Central Library on Nicollet Mall. From 10:30 am until 11:30, families and children of all ages are invited to the Imagination Activity Room (located on the first floor in the children's section) to enjoy story time with the author, book and poster giveaways, and book signings.

The event is free, open to the public, and will celebrate the publication of Redleaf Lane's first six children's books: *Mama's Gloves*, *Bree Finds a Friend*, *Evette's Invitation*, *The Amazing Erik*, *Rita and the Firefighters*, and *All in One Day*.

About the Books

The six picture books feature loveable characters experiencing a variety of situations that all children are likely to relate to—from the challenge of entering play with other children to the separation anxiety they sometimes feel when apart from a parent. These charming stories are fun to read and beautifully illustrated—and sure to become childhood favorites.

About the Author

Mike Huber is an early childhood teacher at Seward Child Care Center in Minneapolis. He writes stories, music, and puppet shows, and his blog, *Tales from the Penguin Room*, delves into his experiences teaching young children. Mike lives in Minneapolis with his wife and daughter.

About the Illustrator

Joseph Cowman is an Idaho native who lives with his wife and three children surrounded by the mountains, forests, rivers, and lakes that make Idaho an artist's paradise. A longtime member of the Society of Children's Book Writers and Illustrators, Joseph has illustrated a number of children's books.

About the Publisher

Books can play a meaningful role in children's lives, and Redleaf Lane strives to publish high-quality, engaging books that children will love reading again and again. Redleaf Lane is an imprint of Redleaf Press, a leading nonprofit publisher of exceptional resources for early childhood professionals. Redleaf Press is the publishing division of Think Small, a nationally recognized nonprofit organization specializing in issues related to child care. Redleaf Lane, Redleaf Press, and Think Small are located in Minneapolis and St. Paul. Learn more at www.RedleafPress.org and www.RedleafLane.org.

Event Details

Minneapolis Central Library	Saturday, April 19, 2014
Imagination Activity Room, First Floor	10:30 am – 11:30 am
300 Nicollet Mall, Minneapolis	Free, open to the public, and all ages welcome

FOR MORE INFORMATION

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