

FOR IMMEDIATE RELEASE*Redleaf Press hires Sue Ostfield as head of sales*

St. Paul, Minnesota— May 1, 2014 —Redleaf Press is happy to announce that Sue Ostfield has been hired as sales manager. In this role, Ostfield will be a part of Redleaf’s senior management team and is responsible for all sales activities, direct to customers and with distributors.

Prior to joining Redleaf Press, Ostfield was sales and marketing director at Milkweed Editions in Minneapolis. She began her publishing career at Coffee House Press, also in Minneapolis, and has worked in New York City with Publishers Group West and Henry Holt and Company.

Ostfield was hired as part of a recent reorganization at Redleaf Press. Under the new structure, David Heath was named director of Redleaf Press, Laurie Buss Herrmann became manager of content development, Jim Handrigan was appointed creative director, and Kyra Ostendorf was promoted to executive editor.

About Redleaf Press

Established in 1973, Redleaf Press is a leading nonprofit publisher of curriculum, management, and business resources for early childhood professionals. Redleaf Press recently launched a new children’s book imprint, Redleaf Lane. Together, Redleaf Press and Redleaf Lane titles improve the lives of children and strengthen and support the teachers, trainers, and families who care for them. Headquartered in St. Paul, Minnesota, Redleaf Press is the publishing arm of Think Small—a nonprofit organization that provides services, resources, and advocacy for early childhood education professionals.

FOR MORE INFORMATION

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