FOR IMMEDIATE RELEASE

Introducing Redleaf Lane, a new children's book imprint

Saint Paul, Minnesota—August 2013—Redleaf Press, a leading nonprofit publisher of exceptional resources for early childhood professionals, announces the launch of its new children's book imprint, Redleaf Lane. Redleaf Lane will publish high-quality picture books that reflect the same developmentally appropriate practices and research-based standards that all Redleaf Press books are known for.

"For more than 40 years, Redleaf Press has had a strong reputation for publishing exceptional curriculum, management, and business resources for early childhood professionals. We're thrilled to extend our product line, though our new children's book imprint, to help our customers support the children they care for and teach," said Redleaf Press co-director David Heath.

Laurie Herrmann, editor, adds "Books can play a meaningful role in children's lives, and Redleaf Lane strives to publish books that children will love reading again and again. Fun to read and beautifully illustrated, Redleaf Lane books are sure to become early childhood favorites."

The author of the first six Redleaf Lane books, Mike Huber, is an early childhood educator who lives and works in Minneapolis. Joseph Cowman illustrated all six books; he lives on the Monterey Peninsula in California. The first collection of Redleaf Lane children's books will be released this November.

Redleaf Press®

ABOUT REDLEAF PRESS

Redleaf Press, established in 1973, is a leading nonprofit publisher of curriculum, management, and business resources for early childhood professionals. Redleaf Press's educational and instructional publications improve the lives of children by strengthening and supporting the teachers, trainers, and families who care for them. Redleaf Press is the publishing division of Think Small™, a nationally recognized nonprofit organization specializing in issues related to child care. Learn more at www.RedleafPress.org.

FOR MORE INFORMATION
www.redleafpress.org
800-423-8309

# # #