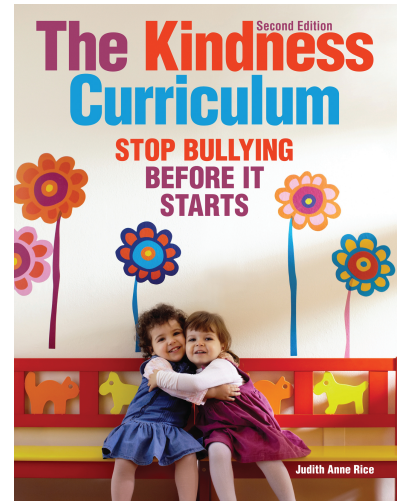




FOR IMMEDIATE RELEASE

Local author invited to help create next season of Sesame Street

Saint Paul, Minnesota – June 1, 2014 – Redleaf Press author Judith Anne Rice, resident of Maplewood, was recently invited to take part in the Sesame Street Workshop panel to plan the new season's content. This honor is bestowed on a few experts each year who are tapped to provide the writers and producers insight into the chosen topic.



The new season of Sesame Street will teach children the importance of being kind to one another and themselves. Mrs. Rice's book, *The Kindness Curriculum*, was chosen by the producers for its ability to make being kind an activity that children can practice and have fun with.

Sesame Street has seen the importance of teaching kindness in our ever expanding digital world of anonymity and bullying. Judith Rice is excited to be a part of this panel in June and we look forward to seeing what the creative minds at Sesame Street come up with to teach a new generation the importance of compassion.

Your readers will find the backstage look at a childhood classic fascinating and take pride in a local connection to this wonderful show and teaching opportunity.

We hope you will join us in congratulating Judith on this honor and take part in the effort to increase kindness in our local community.

About Judith Anne Rice

Judith Rice is an early childhood family education teacher with St. Paul Public Schools in Minnesota. She is the author of six books and can be seen as her alter ego, Professor Prunella Popper, on her website www.JudithAnneRice.com

About *The Kindness Curriculum: Stop Bullying Before it Starts*

Start with kindness and stop bullying before it can begin. *The Kindness Curriculum* has helped teachers and parents across the country introduce compassion and kindness to preschoolers. These fun activities are the building blocks of positive character development and self expression. Children learn about love, feelings and empathy, gentleness, self-control, respect, friendship, and conflict resolution while experiencing encouragement and playfulness.

About Redleaf Press

Redleaf Press is a leading nonprofit publisher of exceptional resources for early childhood professionals. Established in 1973, Redleaf Press publishes curriculum, management, and business resources for early childhood professionals. Redleaf Press is the publishing division of Think Small, a nationally recognized nonprofit organization specializing in issues related to child care. Learn more at www.RedleafPress.org.

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